



# Riverview Elementary PTO SPONSORSHIPS



## PLATINUM

- Sponsor of 2024 Fun Run & Platinum Sponsor of 2025 Auction:
  - Business logo prominently displayed on 2024 Fun Run student t-shirts & flyers.
  - Business logo prominently displayed on auction website, invitation, event flyers & catalog.
  - 2 tickets to the 2025 Riverview Elementary PTO Auction.
- 18X24 inch sign with business logo displayed at school, visible to car rider line.\*
- Business logo on PTO website and social media channels.\*
- Business logo in yearbook (larger/top line).\*
- Thank you on electronic Riverview Elementary Marquee.\*
- Business logo displayed at PTO events at school & PTO event flyers.

**\$1250**

## GOLD

- Sponsor of 2025 Auction: Business logo on auction website, event flyers & catalog.\*\*  
OR
- Sponsor of 2024 Fun Run: Business logo on 2024 Fun Run t-shirt & flyers\*\*  
PLUS
- 18X24 inch sign with business logo displayed at school visible to car rider line.\*
- Business name/logo on PTO Website and Social Media Channels.\*
- Business logo in yearbook.\*
- Business logo displayed at PTO events at school & PTO event flyers.

**\$750**

## SILVER

- Sponsor of 2025 Auction: Business logo on auction website, event flyers & catalog.\*\*  
OR
- Sponsor of 2024 Fun Run. Business logo on 2024 Fun Run t-shirt & flyers\*\*  
PLUS
- 18X24 inch sign with business logo displayed at school visible to car rider line.\*
- Business name/logo on PTO Website and Social Media Channels.\*
- Business logo displayed at PTO events at school.

**\$500**

## BRONZE FAMILY+

- 18X24 inch sign with business logo, family-designed logo or family name displayed at school, visible to car rider line.\*
- Logo or name displayed at PTO events at school.

**\$150**

**+Available for Corporate Matching!**

## AUCTION ONLY

- Sponsor of 2025 Auction: Business logo on auction website, event flyers & catalog.

**\$250**

## FUN RUN ONLY

- Business logo prominently displayed on 2024 Fun Run student t-shirts & flyers.

**\$250**

\*\*Only available through 4/11/2024\*\*

## MANY CORPORATIONS MATCH EMPLOYEE DONATIONS.

Employees donate, then the corporation donates!  
Double the donations going to the school!  
Top donors: Apple, Boeing, Costco, Expedia, Google,  
Microsoft, Nintendo, Symetra, Tableau, Verizon.

Riverview Elementary PTO is a 501(c)3 non-profit. EIN: 91-1317708

To Purchase Sponsorship



<https://form.jotform.com/240808705857162>

\*2024-2025 school year

\*\*Business owner to pick between Auction sponsorship or Fun Run sponsorship. Fun Run Sponsorship only available until 4/11/2024.

# WHAT DOES A SPONSORSHIP FUND



**RIVERVIEW PTO**  
PARENT TEACHER ORGANIZATION

Sponsorship money, fundraising proceeds and donations provide students, staff and the community of Riverview Elementary with enriching educational opportunities that otherwise wouldn't be available. Below highlights where those dollars go.



## TEACHER & CLASSROOM RESOURCES

SCIENCE SUPPLIES  
ART SUPPLIES  
READING PROGRAMS  
HANDS ON LEARNING  
CLASSROOM SNACKS  
MVP PRIZES

## PTO EVENTS FOR FAMILIES

BOO HOO BREAKFAST  
ICE CREAM SOCIAL  
FAMILY BINGO  
MOVIE NIGHT  
FAMILY DANCE

## SCHOOL PROGRAMS

ANIMATION PROGRAM  
AUTHOR VISITS  
BIRTHDAY BOOKS  
COCOA & CAROLS  
DANCE WEEK  
FIELD DAY ACTIVITIES  
LEADERSHIP ACTIVITIES  
YEARBOOK  
ALL SCHOOL READ  
WATCH D.O.G.S.  
SPECIAL ASSEMBLIES



## SUPPORT FOR SPECIALISTS

NEW LIBRARY BOOKS  
LIBRARY PROGRAMS  
MUSICAL INSTRUMENTS  
MUSIC ENRICHMENT  
PE EQUIPMENT  
RECESS EQUIPMENT

## SUPPORT FOR STAFF & TEACHERS

STAFF APPRECIATION  
SUPPLEMENTAL TRAININGS

VOLUNTEER SIGN UP



**How can you get INVOLVED with PTO?**

ATTEND A PTO MEETING

(2ND TUES OF MONTH - 6PM)



Follow us on social media:  

<https://www.riverviewrocks.com>

The Snohomish School District has agreed this information can be distributed through its schools. The district does not, however, assume sponsorship of, or responsibility for, the actual content of any of the activities